

## Migrating Data from BigQuery to Snowflake

Many modern enterprises face challenges with BigQuery's escalating costs and performance limitations as their data needs grow. Snowflake offers scalable, cost-effective solutions, and 7Rivers' suite of Snowflake accelerators allows you to seamlessly migrate your data environment all while empowering your enterprise.



At 7Rivers, we specialize in helping business leaders unlock the potential of their data with cutting-edge AI solutions. We transform raw data into actionable insights and real-world applications that drive progress.

### Transformative Outcomes

**30%**



cost reduction by using Snowflake Cortex AI<sup>2</sup>

**95%**



faster time to value<sup>1</sup>

**20%**



increased productivity for Data Science teams<sup>3</sup>

### Comprehensive Analysis

#### BigQuery



High and unpredictable costs as query complexity grows



Limited cross-cloud flexibility and integration



Complex setup and management of AI/ML models

#### Snowflake AI Data Cloud



Usage-based pricing optimizes costs for all workloads



Seamless operations across multiple clouds



Native support for building and scaling AI/ML models with ease

### 7Rivers' Snowflake Accelerators

7Rivers' suite of accelerators is purpose-built to enhance migration efficiency, security, and performance optimization, making it easier than ever to transition your data environment to the Snowflake AI Data Cloud.

#### Secure

Quickly stand up a Snowflake environment and apply RBAC based on Personas, Objects, and Privileges.

#### Profiler

Simplify data profiling of data sources and ingestion into Snowflake.

#### ProIngest

Painlessly get your data into Snowflake.

#### Optimizer

Optimize Snowflake usage to make your credits go further.

#### SQL Convert

Convert between different flavors of SQL.